

Managing³ by SIMDUSTRY®

Creating a work environment ensuring motivation & development

Boosting your company's reputation with your decisions & behavior



Getting a firm grasp on your company's financial statements, key financial drivers and core KPI

Managing people: tasks, time, resilience

Taking meaningful strategic decisions for growth & prosperity

Leading effectively under the impact of demographical changes





WHAT ARE THE PREREQUISITES FOR THE ECONOMIC SUCCESS OF AN ORGANIZATION?

- ! Entrepreneurial thinking & acting. Acting; handling investments; risk management.
- ✓ With managing³, equity, liquidity and a profit & loss statement become tangible and manageable even for „non-business economists“.



WHY IS EXCELLENT LEADERSHIP CRITICAL FOR THE SUSTAINABLE SUCCESS OF A COMPANY?

- ! According to a Gallup study, 51% of the workforce is not fully engaged. But it is motivated & capable employees who turn an idea or a product into cash.
- ✓ Managing³ deals with company-specific & employee-engaging questions like “How can I develop employees & lead them through change?”



CAN EVERYTHING BE PLANNED? NO! DOES A STRATEGIC PERSPECTIVE PAY OFF? YES!

- ! Strategic thinking is the link between leadership and corporate management.
- ✓ Sustainable decision-making requires your managers to see the bigger picture with an eye on changing markets and competitors. This is what sets effective leaders apart - and what Managing³ is all about.

SIMDUSTRY® managing³

is the first board simulation worldwide to perfectly integrate the 3 crucial success factors of management in one simulation: People Management – Financial Management – Strategic Management. Your delegates become managers of competing companies striving for developing the most successful & reputable firm.



TARGET GROUP

- Executives
- Managers
- Emerging managers with upcoming responsibility in people, finance and/or strategy
- HR professionals

DURATION

- 2-3 days

LEARNING GOALS/CONTENT

- Leading & developing people
- Financial analysis & planning
- Developing and pursuing your strategy
- Entrepreneurial resource management – in particular “managing time & resilience“
- Reflection & direct application of learnings to the own real-life team
- ... and much more