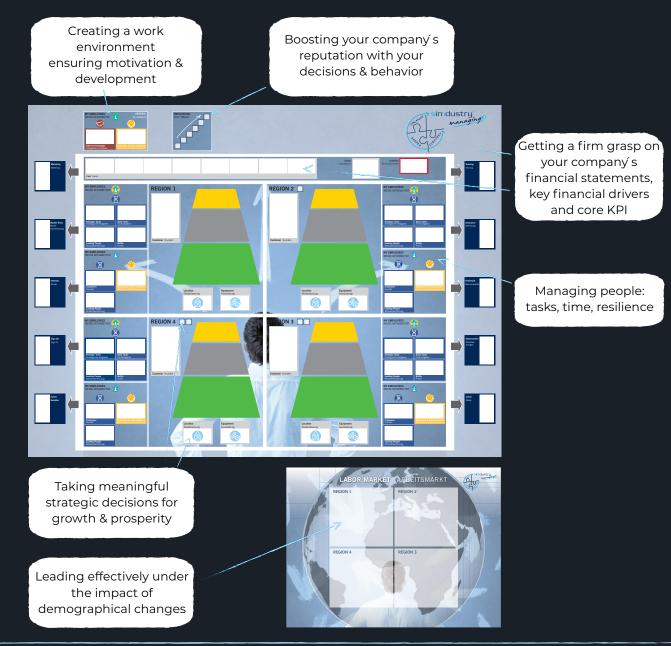


Managing³ by SIMDUSTRY[®]





Managing³ can be easily customized to reflect specific business realities.

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WHAT ARE THE PREREQUISITES FOR THE ECONOMIC SUCCESS OF AN ORGANIZATION?

- Entrepreneurial thinking & acting. Acting; handling investments; risk management.
- With managing³, equity, liquidity and a profit & loss statement become tangible and manageable even for "non-business economists".

WHY IS EXCELLENT LEADERSHIP CRITICAL FOR THE SUSTAINABLE SUCCESS OF A COMPANY?

- According to a Gallup study, 51% of the workforce is not fully engaged. But it is motivated & capable employees who turn an idea or a product into cash.
- Managing³ deals with company-specific & employee-engaging questions like "How can I develop employees & lead them through change?"

CAN EVERYTHING BE PLANNED? NO! DOES A STRATEGIC PERSPECTIVE PAY OFF? YES!

- Strategic thinking is the link between leadership and corporate management.
- Sustainable decision-making requires your managers to see the bigger picture with an eye on changing markets and competitors. This is what sets effective leaders apart - and what Managing³ is all about.

SIMDUSTRY® managing³

is the first board simulation worldwide to perfectly integrate the 3 crucial success factors of management in one simulation: People Management – Financial Management –Strategic Management. Your delegates become managers of competing companies striving for developing the most successful & reputable firm.



TARGET GROUP

DURATION

Executives

2-3 days

- Managers
- Emerging managers with upcoming responsibility in people, finance and/or stra-tegy
- HR professionals

LEARNING GOALS/CONTENT

- Leading & developing people
- Financial analysis & planning
- Developing and pursuing your strategy
- Entrepreneurial resource management in particular "managing time & resilience"
- Reflection & direct application of learnings to the own real-life team
- ... and much more