



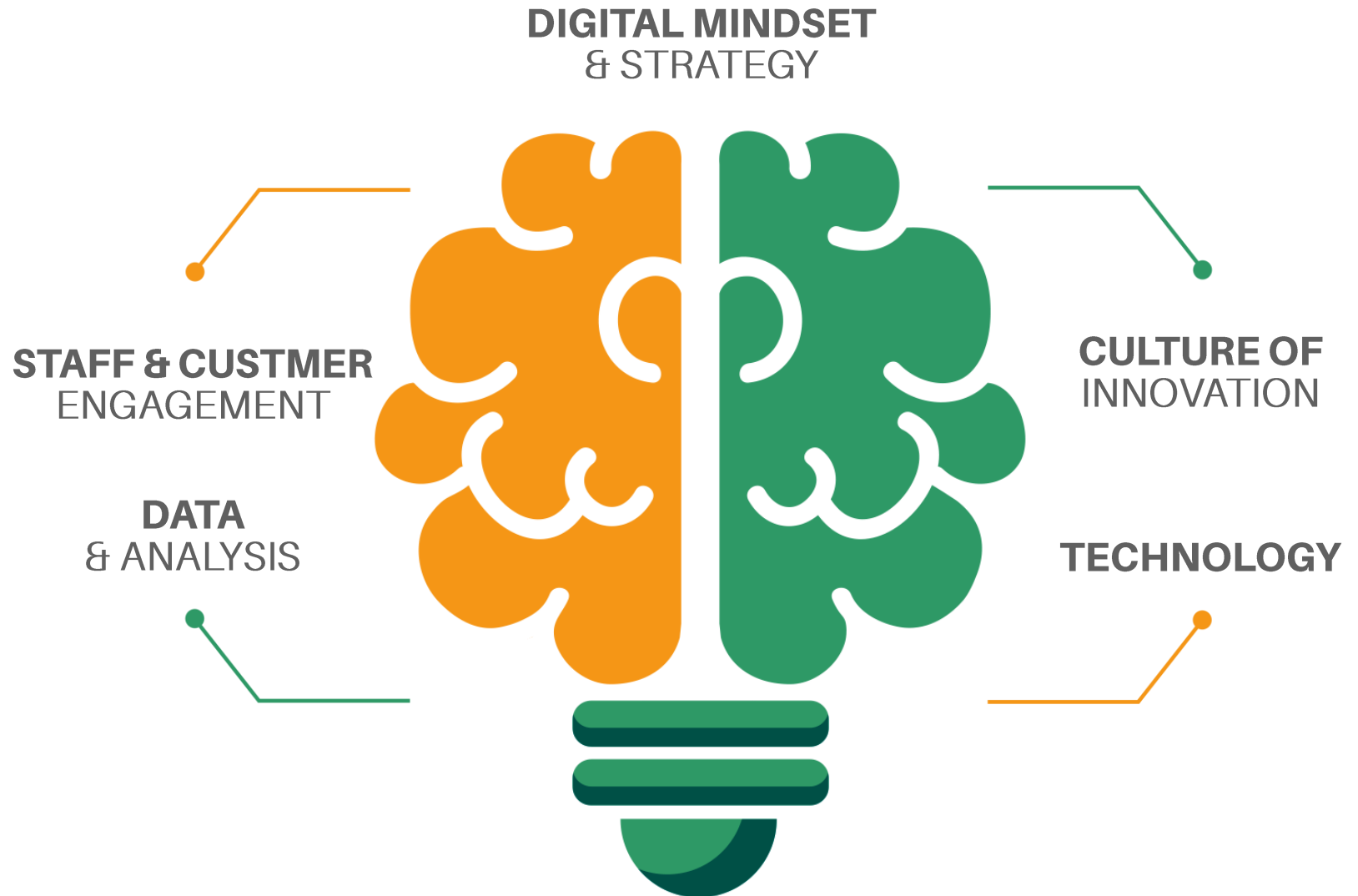
ADOPTING A **DIGITAL MINDSET**

TRAINING OVERVIEW

This Training will provide a comprehensive understanding of the digital mindset and its implications for personal and professional growth. They will have acquired practical skills, knowledge, and attitudes necessary to thrive in today's digital age, enabling them to navigate challenges, seize opportunities, and contribute effectively to their organizations and communities.

TARGET AUDIENCE

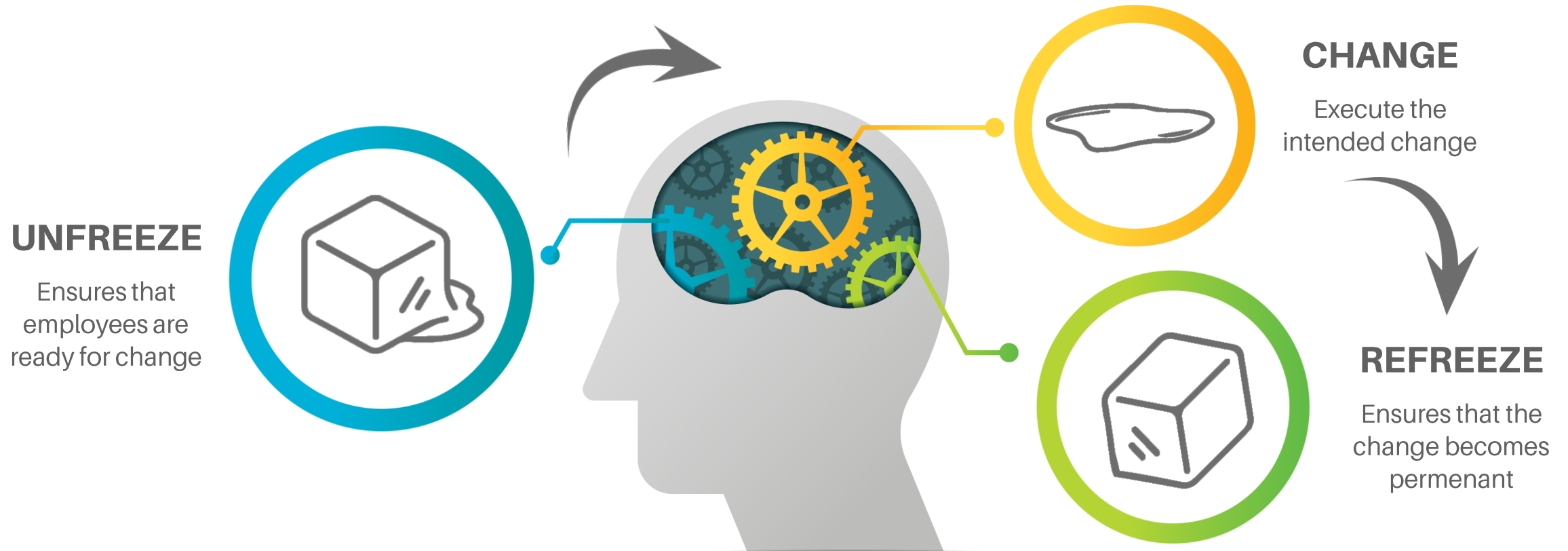
The training program is suitable for individuals and organizations aiming to embrace digital technologies and cultivate a digital mindset.



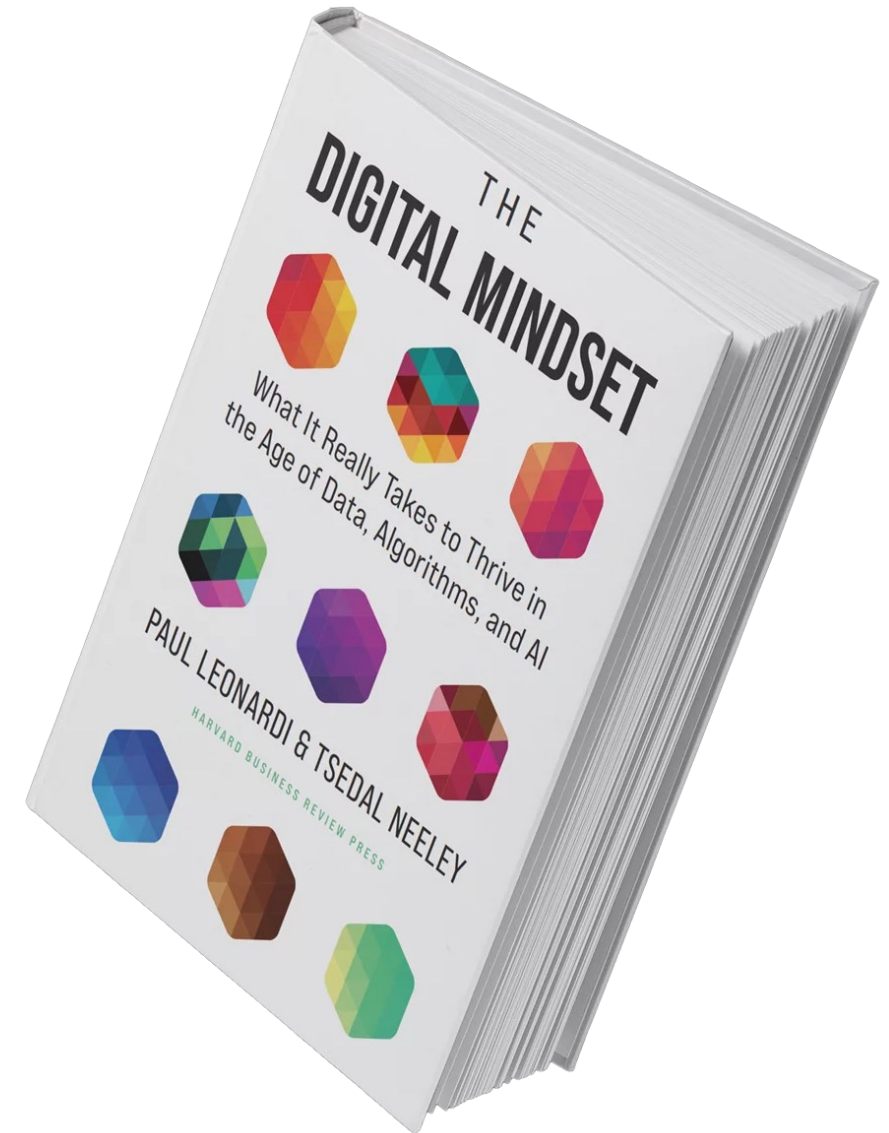
TRAINING OBJECTIVES



- Understand the concept of a digital mindset and its relevance in personal and professional contexts.
- Recognize the importance of digital transformation and its impact on organizations and individuals.
- Cultivate attitudes conducive to innovation, adaptability, and continuous learning in the digital age.
- Enhance digital literacy by gaining knowledge of key digital terms, concepts, and technologies.
- Increase cybersecurity awareness and adopt best practices for protecting personal and organizational data.
- Foster agility and adaptability to respond to rapid changes and emerging technologies.



- Definition and characteristics of a digital mindset
- Differentiating between a traditional and digital mindset
- Case studies illustrating the impact of a digital mindset on organizations.
- Importance of digital transformation in today's world
- Identifying opportunities for digital transformation in your organization or field
- Overcoming resistance to change and fostering a culture of innovation.
- Basics of digital literacy: understanding terms like SEO, SEM, SMM
- Differentiate between Digitizing and digital transformation.
- 5 Change Blocks of Digital Transformation
- Lewin's Change Management Model
- Innovation techniques & models
- The 7 Types Of Artificial Intelligence





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