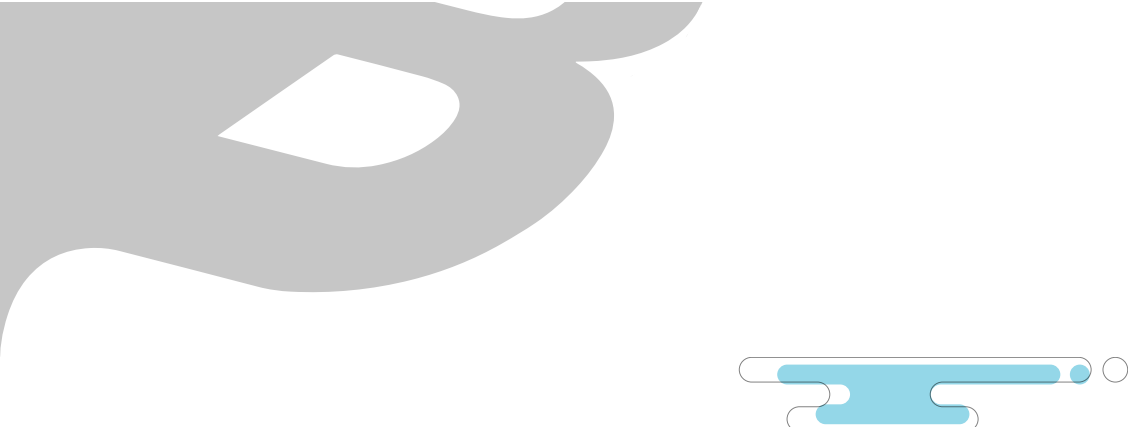




DIGITAL LEARNING SOLUTIONS



www.Bbusiness.com



● **MAKING LEARNING ACCESSIBLE & EASY AS YOU GO VIA DIGITIZATION**

IN TODAY'S DYNAMIC BUSINESS ENVIRONMENT AND FAST PACED DIGITAL SPHERE, IT IS ESSENTIAL TO PRESENT TRENDY TECHNOLOGIES, UPSCALE THE LEARNING AND DEVELOPMENT EXPERIENCE AND ACHIEVE MORE WITH LESS.



“In studies contrasting blends of online and face-to-face instruction with conventional face-to-face classes, blended instruction has been more effective.”

US Dept of Education

● WHY BLENDED LEARNING

FEATURES:

EASY /
TRACKABLE

ENJOYABLE /
MEASURABLE

ENGAGING

FLEXIBLE

CUSTOMISABLE

CUSTOMISABLE

ADVANTAGES:

Technology facility / Online accessibility material for practice and study, Coaching on job training

Bringing the best of traditional teaching methods with trendy gadgets for a fun experience, and have a real time learning, interactivity, and evaluation

Business Simulation based, Gets team members involved

How and when employees participate in the training

Build the journey around your organisational L&D content, brand and operations, however context is up to date

The system allows trainees to access material and assessments for reference and practice, as well as applying through practical assignment

BENEFITS:

COMPREHENDIBLE

MEANINGFUL LEARNING

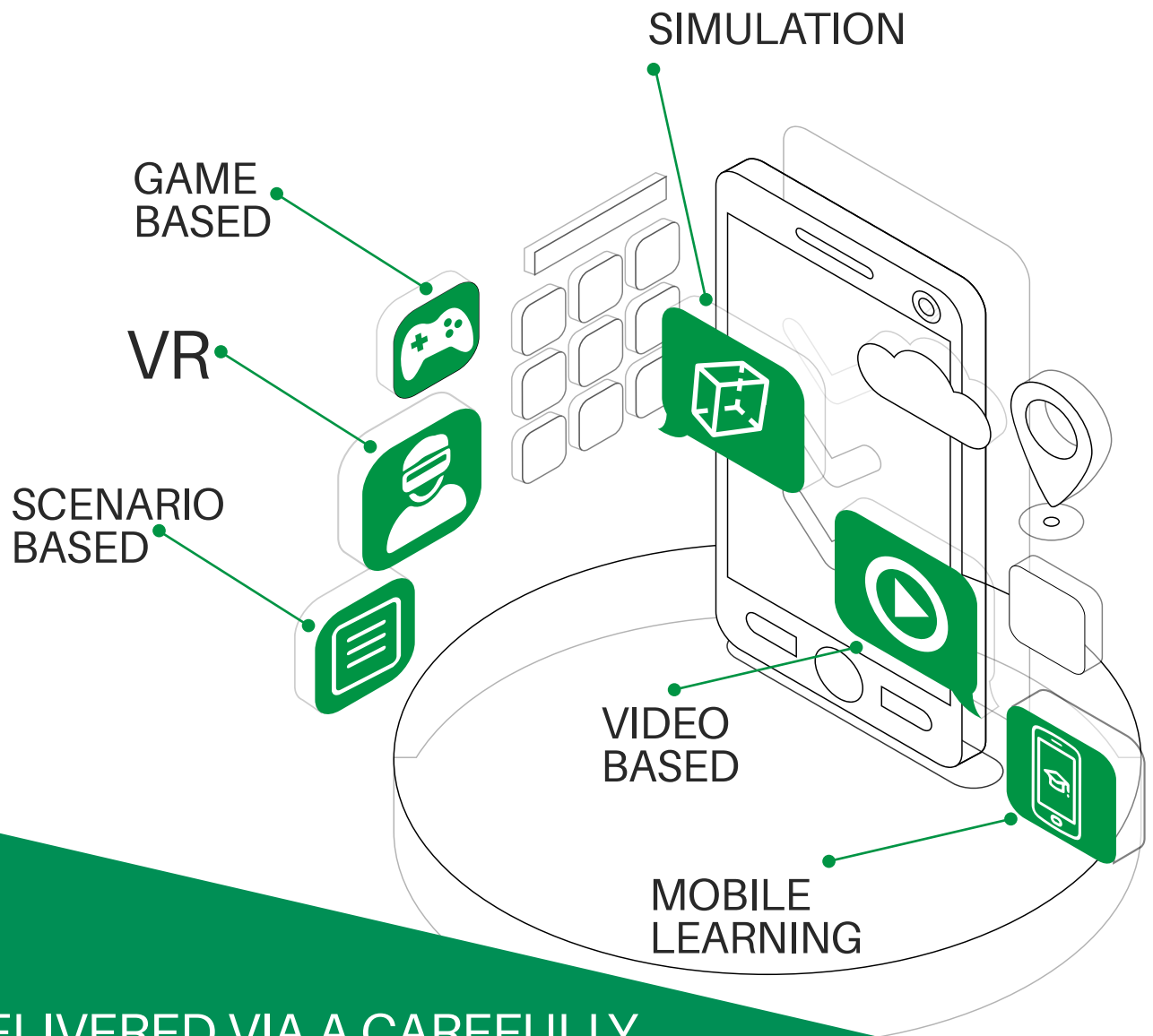
INTERACTIVE INSTANT
VAPPLICATION

EXTENDED REACH

FAMILIARITY

EFFICIENCY /COMMITMENT

BBUINESSS BLENDED LEARNING UTILISES E-LEARNING STRATEGIES SUCH AS:



● DELIVERED VIA A CAREFULLY
CHOSEN LEARNING MANAGEMENT
SYSTEM TO

1



DEVELOP

2



HOST

3



DELIVER

4



TRACK

5



CERTIFY

● JOURNEY

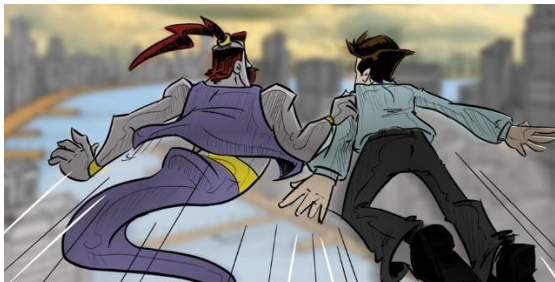
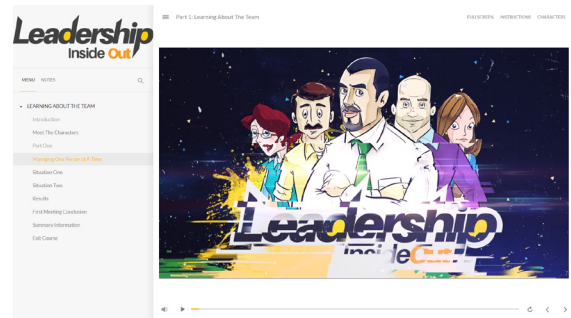


METHODOLOGY

Transform traditional training materials into dynamic, engaging, and effective digital learning experiences.

Interactive E-Learning Slides

Developing a series of interactive e-learning slides, including elements such as clickable objects and drag-and-drop activities, to enhance learner engagement, and create a dynamic and effective learning experience.

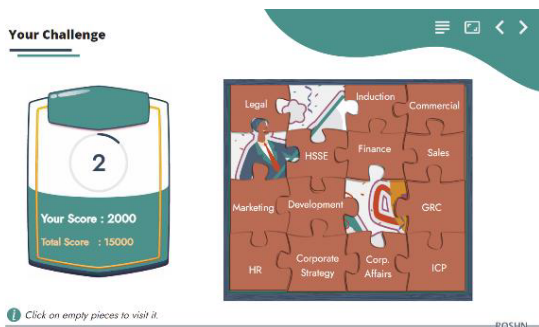
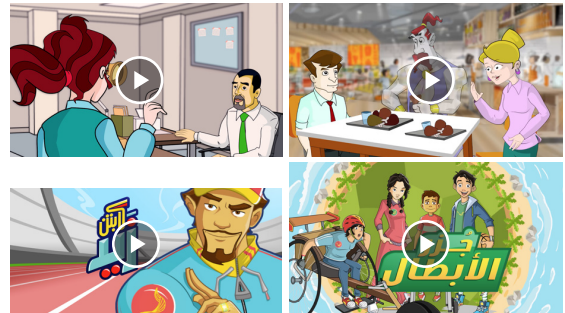


Scenario-Based

Incorporating scenario-based learning into programs, presenting learners with real-world situations that require critical thinking and decision-making. This approach enables employees to apply their knowledge in practical contexts and enhance their problem-solving skills.

Scenario Branching

Implementing scenario branching, allowing learners to make decisions that lead to different outcomes. This enables learners to explore the consequences of their choices, fostering a deeper understanding of the content.



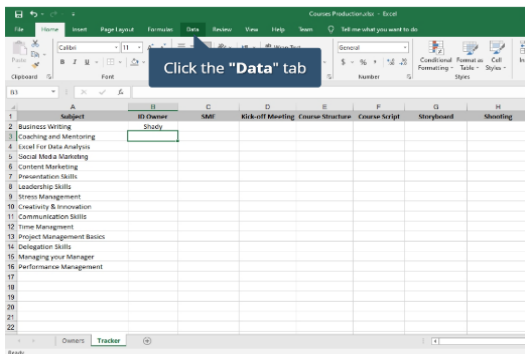
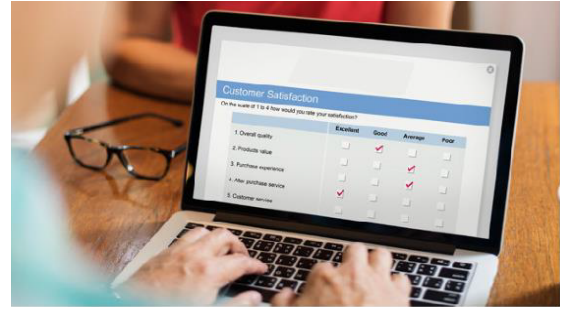
Gamified Learning

Gamification elements, such as badges, rewards, points, and progress tracking, are integrated into training programs to increase learners' motivation and engagement. By introducing game-like mechanics, we aim to make learning more enjoyable and rewarding.

METHODOLOGY

Assessments

Developing formative assessments to provide ongoing feedback and monitor learners progress, and summative assessments to evaluate the overall understanding of the training material.



Software Simulation

Developing software simulations that let learners practice processes and workflows in a safe environment, building proficiency and confidence for real-world tasks.

Character Creation

Creating avatars (characters) to serve as guides and mentors for learners. These characters are carefully crafted to present information, offer assistance, and create an engaging and relatable learning environment.



BB LMS FEATURES

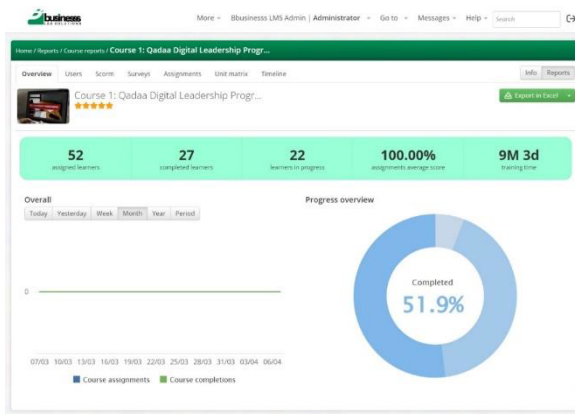
Customized look and feel

Tailor and customize the LMS to reflect your organization's branding.



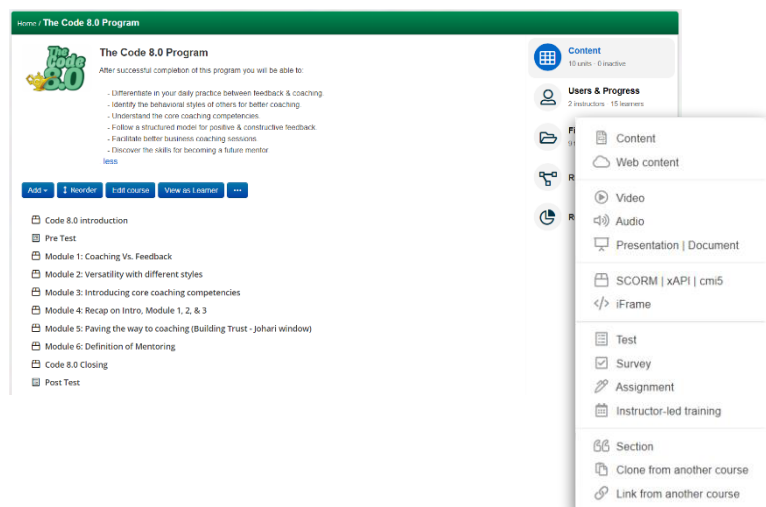
Tracking & Reporting

Monitor each learner's progress across courses. Generate detailed reports that can be viewed in the LMS or exported to Microsoft Excel.



Content Management

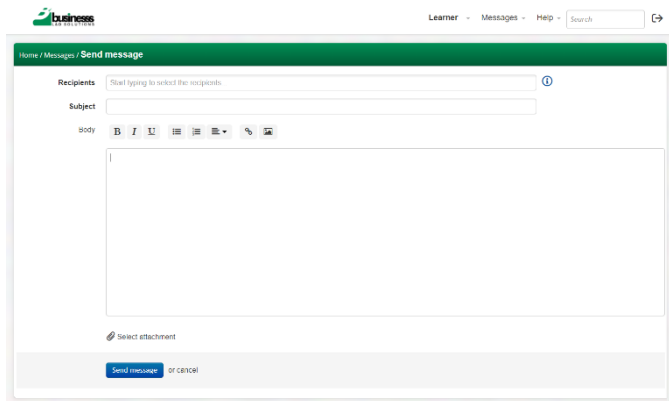
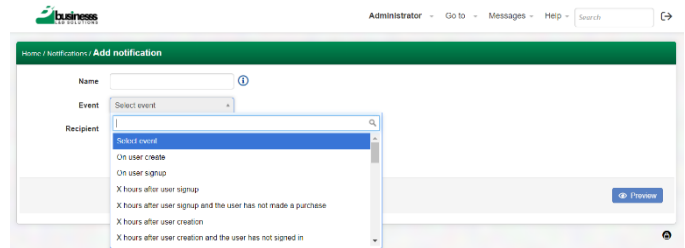
Organize your course content in a way that suits your needs. Upload SCORM files, videos, audios, tests, surveys, and more.



BB LMS FEATURES

Automated Communication

With admin privileges, set up automated emails for events like new user additions, course assignments, and completions.

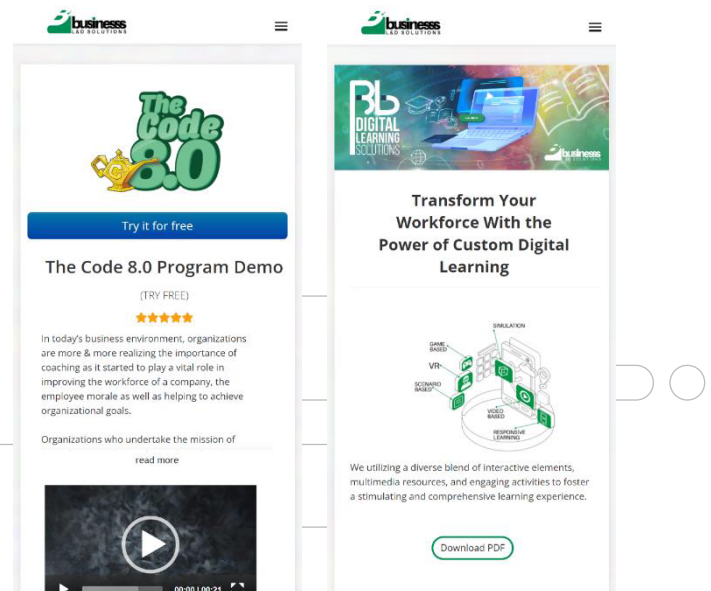


Learner Support

Learners can easily contact LMS admins by sending an email from their LMS accounts.

Accessibility

Access the LMS from any desktop, mobile, or other device browser, ensuring learners can learn anytime anywhere.





Subsidiary of



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