# SUPPLY CHAIN MANAGEMENT

## DURATION

3 days

## OVERVIEW

We are living in an extremely Dynamic Business Environment, We are Facing Three Cs , Complexity , Change and Customers with 3 Ps , People, Processes and Performance.

Supply Chain Management is no longer a good to have thing , it's a core competency in any business model , we are living the commodity status and the era of supply chains Competition.

Tackling the Supply Chain management starting from understanding the core concepts passing by the Drivers and performance metrics till assessing the strategic fit of the whole organization through linking between theory and practice in terms of case studies and hands on experience.

Supply Chain is a process not an event , it is a Journey not a destination.

Enjoy it

A subsidiary of:

Holding
MAKING THE DIFFERENCE

www.Bbusinesss.com

TollFree
+971800 Bb World
2296753

SUPPLY CHAIN

## KEY MODULES

### DAY I
### UNDERSTANDING THE SUPPLY CHAIN

- What is a Supply Chain?
- Decision Phases in a Supply Chain
- Process View of a Supply Chain
- The Importance of Supply Chain Flows
- Examples of Supply Chains

### DAY 2
### SUPPLY CHAIN PERFORMANCE: ACHIEVING STRATEGIC FIT AND SCOPE

- Competitive and supply chain strategies
- Achieving strategic fit
- Expanding strategic scope

### DAY 3
### SUPPLY CHAIN DRIVERS AND METRICS

- Drivers of supply chain performance
- A framework for structuring drivers
- Facilities
- Inventory
- Transportation
- Information
- Sourcing
- Pricing
- Obstacles to achieving fit

## CASE STUDY

We will use a case study to link between theory and practice and ensuring achieving all learning objectives. Practical examples and hands on experience as well will enrich the content .

## LEARNING OUTCOMES

- What are the cycle and push/pull views of a supply chain?
- How can supply chain macro processes be classified?
- What are the three key supply chain decision phases and what is the significance of each?
- What is the goal of a supply chain and what is the impact of supply chain decisions on the success of the firm?
- Why is achieving strategic fit critical to a company's overall success?
- How does a company achieve strategic fit between its supply chain strategy and its competitive strategy?
- What is the importance of expanding the scope of strategic fit across the supply chain?
- What are the major drivers of supply chain performance?
- What is the role of each driver in creating strategic fit between supply chain strategy and competitive strategy (or between implied demand uncertainty and supply chain responsiveness)?
- What are the major obstacles to achieving strategic fit?
- In the remainder of the course, we will learn how to make decisions with respect to these drivers in order to achieve strategic fit and surmount these obstacles